窗体顶端

http://portal.ruc.edu.cn/ruciss/iss/eduadmini/courseadmin/kcxxxzimg/y1.jpg

**Public Pricing and Regulation**

http://portal.ruc.edu.cn/ruciss/iss/eduadmini/courseadmin/kcxxxzimg/y2.jpg

|  |  |
| --- | --- |
| Name： | MOU Xiaoyi |
| Nationality： | China |
| Academic Title： | Associate Professor |
| Home University（From）： | University of Dundee |
| Email Address： | mxiaoyi@gmail.com |

http://portal.ruc.edu.cn/ruciss/iss/eduadmini/courseadmin/kcxxxzimg/y3.jpg

本科生    硕士生

Undergraduate    Master

http://portal.ruc.edu.cn/ruciss/iss/eduadmini/courseadmin/kcxxxzimg/y4.jpg

English

http://portal.ruc.edu.cn/ruciss/iss/eduadmini/courseadmin/kcxxxzimg/y5.jpg

Principles and intermediate microeconomics

http://portal.ruc.edu.cn/ruciss/iss/eduadmini/courseadmin/kcxxxzimg/y6.jpg

Lecturing and group projects

http://portal.ruc.edu.cn/ruciss/iss/eduadmini/courseadmin/kcxxxzimg/y7.jpg

(1) Group Project and Discussion 30%  
(2) Final Examination 70%

http://portal.ruc.edu.cn/ruciss/iss/eduadmini/courseadmin/kcxxxzimg/y8.jpg

2 credits

http://portal.ruc.edu.cn/ruciss/iss/eduadmini/courseadmin/kcxxxzimg/y9.jpg

Dr. Xiaoyi Mu is a lecturer in Energy Economics at the Centre for Energy, Petroleum and Mineral Law and Policy (CEPMLP), the University of Dundee. He earned his Ph.D. in economics from the University of Oklahoma in 2006 and Bachelor’s degree in economics from Renmin University of China. His research interest has focused on industrial organization, public economics and energy economics. He has published papers at Journal of Industrial Economics, Energy Journal and Energy Economics.   
Before joining CEPMLP in 2008, Dr. Mu was a senior consultant at Global Energy Decisions (now part of ABB), a leading software and consulting firm based in Sacramento, California, USA. From 1994 to 2001, he worked seven years at China National Petroleum Corporation (CNPC) and PetroChina. He has also contributed to two books (in Chinese) on the restructuring of China's petroleum industry and petroleum marketing in China.

http://portal.ruc.edu.cn/ruciss/iss/eduadmini/courseadmin/kcxxxzimg/y10.jpg

This course will examine the rational for and methods of public pricing and regulation in market economy. The focus is on network industries. It draws upon recent theoretical and empirical advances in public economics and regulatory economics, and intends to provide students with an analytical framework for public policy analysis and a rigorous foundation for further study. Upon completion of this course, students should be able to:  
1) Understand the rational for public pricing and regulation in market economies;  
2) Familiarize with common public pricing and regulation instruments, understand their respective strength and weakness.  
3) Critically analyze recent developments in public pricing and regulation policies.

http://portal.ruc.edu.cn/ruciss/iss/eduadmini/courseadmin/kcxxxzimg/y11.jpg

CHAPTER 1 INTRODUCTION   
CHAPTER 2 THEORY OF NATURAL MONOPOLY   
CHAPTER 3 PUBLIC PRICING AND REGULATION OF NATURAL MONOPOLY   
CHAPTER 4 INCENTIVE REGULATION  
CHAPTER 5 FRANCHISE BIDDING  
CHAPTER 6 RESTRUCTURING OF INFRASTRUCTURE INDUSTRIES  
CHAPTER 7 REGULATION OF POTENTIALLY COMPETITIVE INDUSTRIES

http://portal.ruc.edu.cn/ruciss/iss/eduadmini/courseadmin/kcxxxzimg/y12.jpg

Viscusi, Vernon, and Harrington, Economics of Regulation and Antitrust, 3rd or 4th ed., MIT Press

http://portal.ruc.edu.cn/ruciss/iss/eduadmini/courseadmin/kcxxxzimg/y13.jpg

Various journal articles and lecture notes will be provided.

窗体底端